



# Winning CFOs: Implementing and Applying Better Practices, with Website (Wiley Corporate F&A)

*David Parmenter*

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**Winning CFOs: Implementing and Applying Better Practices, with Website (Wiley Corporate F&A)**  
David Parmenter

Author and performance management leader David Parmenter designed this second edition to be a practical guide for corporate accountants, from CFOs to managerial accountants. This book provides over 100 lean practice solutions gathered by the author from finance teams, including:

- Templates for *one page*, daily, weekly, and monthly reporting
- Reporting the month-end inside three days
- Filing the annual accounts within three weeks of year-end
- Implementing quarterly rolling forecasting
- Getting your KPIs to work
- Completing the annual plan in two weeks or less
- Investing in and implementing 21<sup>st</sup> century tools

*Winning CFOs, 2E* also contains guidelines on how to become an effective leader, dealing with both short-term and long-term goals. It is filled with templates, questionnaires, workshop agendas, draft memos and checklists to make you a winning CFO. There is also companion website with various tools.

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