



Strategic Skills for Line Managers (New Skills Portfolio)

Michael Colenso

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Strategic Skills for Team Leaders and Line Managers will help line managers and team leaders develop strategy at team or unit level.

Increasingly, mid-level managers are required to think and act strategically and contribute extensively to strategy formulation. This is in keeping with new and classic approaches to strategy. The US strategy guru, Michael Porter, believed the strategic plan should emerge from the teams and operating units required to implement it.

This book, therefore, focuses on the core, practical skills which can help mid-level managers define the future of their organization.

The New Skills Portfolio is a groundbreaking new series, published in association with the Industrial Society, which re-defines the core management skills managers and team leaders need to be competitive. Each title is action-focused blending 20th century management initiatives/trends with a new flexible skills portfolio for managers constantly experiencing and managing organizational and marketplace change.

The Industrial Society is one of the largest public training providers in the UK. It has over 10,000 corporate members. The New Skills Portfolio will be featured in the Industrial Society catalogue 1998.

Shows how to apply key strategic tools and skills at team level

Set in the context of new approaches to strategy in team-based, horizontally structured organizations

Empowering for middle managers

Other titles in this series:

Developing Resilient Teams (Charlton and Breger); Managing More with Less (Joanna Howard); Honing your Knowledge Skills (Funes and Johnson); Managing 'Live' Innovation (Syrett and Lammiman); Project Skills (Elbeik and Thomas); The New Skills Toolkit (Clegg).

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