



Strategic Environmental Management: Using TQEM and ISO 14000 for Competitive Advantage (Wiley Series in Environmental Quality Management)

Grace Wever

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This book for environmental managers applies the techniques of total management to environmental management: TQEM. It provides the practical tools for successfully implementing TQEM, measuring results, assessing and improving a program, and benchmarking progress. It also provides guidance on integrating ISO 14000 compliance into existing environmental management systems. Contains a matrix based on the Baldrige Quality Award categories for implementing TQEM and an example of a model company that illustrates how to apply the matrix.

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