



Plunkett's Apparel & Textiles Industry Almanac 2015: Apparel & Textiles Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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PLUNKETT'S APPAREL & TEXTILES INDUSTRY ALMANAC 2015

Key Findings:

•Plunkett Research lists top 350 companies in Apparel and Textiles and names top trends changing the industry for the mid term.

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minute video overview of this industry

Pages: 479

Statistical Tables Provided: 11

Companies Profiled: 348

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Apparel & Textiles Industry

1)Introduction to the Apparel & Textiles Industry

2)Wages Rise in China/Vietnam, Cambodia and Other Countries Gain Manufacturing Market Share

3)Upswing in U.S. Apparel and Textile Manufacturing Jobs as Firms Reshore

4)Western Apparel Firms Enter the Chinese Market

5)Working Conditions and Workers Rights' Become Major Considerations as Work Moves from China to Lower-Cost Nations

- 6)High-Tech, Nanotech and Smart Fabrics Proliferate/Flyknit May Revolutionize Manufacture of Shoes
- 7)Smartwatches, Wearable Electronics and Electronics Incorporated into Apparel Begin to Enter the Marketplace
- 8)Exercise Apparel Sales Rise
- 9)Athletic Footwear Sales Soar, Draws Big Names from Athletes to Designers
- 10)3PL Logistics Services and Supply Chain Management Services
- 11)The Vast Majority of Shoes Sold in the U.S. Are Made Elsewhere
- 12)Bricks, Clicks and Catalogs Create Synergies While Online Sales Growth Surges
- 13)Plus Sizes Market Evolves to Serve Overweight Consumers
- 14)Discount Clothing Retailers See Promise in Designer Lines
- 15)Luxury Apparel and Accessories Face a Slower Market in China
- 16)Luxury Apparel, Accessories and Shoes Soar in Online Sales
- 17)Self Service Apparel Fitting Technologies Grow in Stores and Online
- 18)Fast Fashion: Designers and Retailers Speed Up
- 19)Apparel Manufacturing Goes Green
- 20)Designers and Manufacturers Bypass the Middleman with Direct-to-Consumer Online Business Models

Apparel & Textiles Industry Statistics

- 1)Apparel & Textiles Industry Overview
- 2)U.S. Apparel Manufacturing Producer Price Index (PPI): 2003-2015
- 3)Percent Change in Annual U.S. Apparel Manufacturing Producer Prices: 2004 - February 2015
- 4)Top 50 Countries Exporting Textiles & Apparel to the U.S., All MFA Fibers: 2013-2014
- 5)Top 50 Destinations of U.S. Textiles & Apparel Exports: 2013-2014
- 6)Top 25 Countries Exporting Apparel & Non-Apparel Textiles to the U.S., All MFA Fibers: 2013-2014
- 7)Top 15 Countries Exporting Fabric, Man-Made Fiber Products, Cotton Products & Wool Products to the U.S., All MFA Fibers: 2013-2014

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From reader reviews:

Kimberly Gonzalez:

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Steven Whitney:

A lot of people always spent their free time to vacation or even go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent many people free time just watching TV, or even playing video games all day long. If you wish to try to find a new activity here is look different you can read any book. It is really fun to suit your needs. If you enjoy the book which you read you can spent the whole day to reading a reserve. The book Plunkett's Apparel & Textiles Industry Almanac 2015: Apparel & Textiles Industry Market Research, Statistics, Trends & Leading Companies it doesn't matter what good to read. There are a lot of folks that recommended this book. These were enjoying reading this book. In the event you did not have enough space to create this book you can buy often the e-book. You can m0ore very easily to read this book out of your smart phone. The price is not too expensive but this book features high quality.

Adrian Kao:

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