



Drive: The Surprising Truth About What Motivates Us by Daniel Pink | Key Takeaways, Analysis & Review

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PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book.

Drive by Daniel Pink | Key Takeaways, Analysis & Review

Preview:

Drive: The Surprising Truth About What Motivates Us (2011) is a book about human motivations. Many of the prevailing ideas about why humans make decisions and operate the way they do aren't true or, at least, they are incomplete. Businesses, schools, and organizations are stuck in outdated, unexamined beliefs about human motivation. These beliefs are rooted in the idea of extrinsic motivation—that people make decisions based on external rewards and punishments. But research in psychology shows that there is a significant discrepancy between what behavioral scientists know and what businesses do. Extrinsic motivation is not only ineffective, but in many situations it can actually be counterproductive and harmful...

Inside this Instaread of Drive:

- Overview of the book
- Important People
- Key Takeaways
- Analysis of Key Takeaways

About the Author

With Instaread, you can get the key takeaways and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

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Mary Quinn:

Reading can called brain hangout, why? Because while you are reading a book particularly book entitled Drive: The Surprising Truth About What Motivates Us by Daniel Pink | Key Takeaways, Analysis & Review your mind will drift away trough every dimension, wandering in each aspect that maybe unknown for but surely can be your mind friends. Imaging each word written in a publication then become one application form conclusion and explanation that will maybe you never get before. The Drive: The Surprising Truth About What Motivates Us by Daniel Pink | Key Takeaways, Analysis & Review giving you another experience more than blown away your brain but also giving you useful data for your better life with this era. So now let us demonstrate the relaxing pattern the following is your body and mind will be pleased when you are finished reading through it, like winning a sport. Do you want to try this extraordinary shelling out spare time activity?

Edward Davidson:

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