



# Management of Medical Technology: Theory, Practice and Cases

*Eliezer Geisler, Ori Heller*

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## **Management of Medical Technology: Theory, Practice and Cases** Eliezer Geisler, Ori Heller

This is the second book in the series of books that we edit on the Management of Medical Technology (MMT) published by Kluwer Academic Publishers. The first book *Managing Technology in Health Care* offered a broad-brushed view of the topics involved in the new and exciting area of MMT that we have launched. A group of distinguished scholars contributed to the first book. While working on the first book in the series, and on a variety of articles in MMT, we began to realize that there is an urgent need for a comprehensive and highly focused book which will introduce and define the area of MMT. In addition, we had just completed the two studies of MMT in American hospitals, and had a magnificent database fully analyzed. With three months left in the first author's sabbatical, and thanks to the encouragement from our editor at Kluwer, Gary Folven, we took to the task of writing this book. The merging in this book of the description of a new intellectual space, and the write-up of the results from our MMT studies have created a unique blend of very attractive reading material. The reader will find this book to be a fascinating adventure into a newly-created area of intellectual endeavor, coupled with findings about how the health care delivery system manages technology. Regardless of the reader's background, this book will certainly be of interest, as it links the medical and business frameworks.

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